

Rep Order# 6847153
Ver# 3
Status Revised
Traffic Order# 202023
Printed: 08/28/2012 10:04 AM
1 of 3

EC'd Yes
Last Received: 08/28/2012 9:00 AM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () AMER. FUTURE FUND
Product AM FUTURE FUND
Estimate# 375
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //375
Flight Dates 08/31/2012 - 09/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*11		Buyline Comment: FACE THE NATION Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	09/02-09/02	\$500.00	:30	0	0	SU	930A-10A	\$0.00	0	
*21		Buyline Comment: NCIS LA Sales Remark: V3 PC V3 Program Name Change, Comment Changed	09/04-09/04	\$1,400.00	:30	1	1	TU	9P-10P	\$1,400.00	1	
*23		Buyline Comment: DNC Sales Remark: V3 PC V3 Program Name Change, Comment Changed	09/05-09/05	\$1,200.00	:30	1	1	W	8P-9P	\$1,200.00	1	
*24		Buyline Comment: CRIM MINDS Sales Remark: V3 PC V3 Program Name Change, Comment Changed	09/05-09/05	\$1,800.00	:30	1	1	W	9P-10P	\$1,800.00	1	

--- CONTRACT COMMENT ---
SC=*

--- REMARKS ---
REV TO SHOW MGKD
ATTN ALL LINES
NO CHANGE IN TTL
PLEASE CNF
THANKS

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*25		Buyline Comment: DNC COVERAGE Sales Remark: V3 PC V3 Program Name Change, Comment Changed	09/06-09/06	\$1,400.00	:30	1	1	TH	8P-9P	\$1,400.00	1	
*26		Buyline Comment: NEWS Sales Remark: V3 PART OF MGKD FOR LINE 11 V3 Added	09/03-09/06	\$200.00	:30	1	1	M-TH	6A-7A	\$200.00	1	
*27		Buyline Comment: CBS SHOW Sales Remark: V3 PART OF MGKD FOR LINE 11 V3 Added	09/03-09/06	\$300.00	:30	1	1	M-TH	7A-9A	\$300.00	1	

---REPORT TOTALS---
Report Totals: 6 / \$6,300.00

---SALES MONTHLY TOTALS---

Sep 12: 43 / \$30,400.00
Sales Totals: 43 / \$30,400.00
Station Totals: 43 / \$30,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$50,667	CABL 0%	KASA 9%	KASY 0%	KBIM 0%	KOAT 16%
		KOB 15%	KRQE 60%	KWBQ 0%		

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books JUL12
Demos RA35+

Last Received: 08/28/2012 9:00 AM
Showing Buylines: All Rep Revised Lines

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Product AM FUTURE FUND
Estimate# 375
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Salesperson Phone# 215-568-6540
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--- CREDIT RISK ---
CASH IN ADVANCE

EC'd Yes Last Received: 08/27/2012 11:50 AM Showing Buylines: Last Sta Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () AMER. FUTURE FUND
Product AM FUTURE FUND
Estimate# 375
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //375
Flight Dates 08/31/2012 - 09/06/2012
Hiatus Weeks

Rep Firm
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Salesperson Phone# 215-568-6540
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--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SEE LINES 11,21,23,24,25

In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*11		FACE THE NATION Buyline Comment: FACE THE NATION Station Remark: V2 NA 9/2 DUE US OPEN TENNIS AIRS 9A-4P. MG: 1X M-TH 6-7A NEWS @ \$200 & 1X 7-9A NEWS W/O 9/3 @ \$300	09/02-09/02	\$500.00	:30	1	1	SU	930A-10A	\$500.00	1	
*21		MENTALIST Buyline Comment: MENTALIST Station Remark: V2 CHANGE PROGRAM TO NCIS LA THIS LINE	09/04-09/04	\$1,400.00	:30	1	1	TU	9P-10P	\$1,400.00	1	
*23		CRIMINAL MINDS Buyline Comment: CRIMINAL MINDS Station Remark: V2 CBS COVERAGE DEMOCRATIC CONVENTION AIRS 8-9P 9/5. MG STAY IN TP IN CONVENTION COVERAGE.	09/05-09/05	\$1,200.00	:30	1	1	W	8P-9P	\$1,200.00	1	
*24		CSI Buyline Comment: CSI Station Remark: V2 CRIMINAL MINDS IN TP . PLS CH PR TITLE THIS LINE	09/05-09/05	\$1,800.00	:30	1	1	W	9P-10P	\$1,800.00	1	
*25		BIG BROTHER Buyline Comment: BIG BROTHER Station Remark: V2 CBS COVERAGE DEMOCRATIC CONVENTION AIRS 8-9P 9/6 MG STAY IN TP IN CONVENTION COVERAGE .	09/06-09/06	\$1,400.00	:30	1	1	TH	8P-9P	\$1,400.00	1	

---REPORT TOTALS---

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Flight Dates 08/31/2012 - 09/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Report Totals: 5 / \$6,300.00

---SALES MONTHLY TOTALS---

Sep 12: 42 / \$30,400.00

Sales Totals: 42 / \$30,400.00

Station Totals: 42 / \$30,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$50,667	CABL 0%	KASA 9%	KASY 0%	KBIM 0%	KOAT 16%
		KOB 15%	KRQE 60%	KWBQ 0%		

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books JUL12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6847153 Ver# 1 Status New
EC'd Yes

Traffic Order# 202023

Printed: 08/27/2012 11:49 AM
Last Received: 08/27/2012 11:24 AM
Showing Buylines: All Lines

1 of 4

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () AMER. FUTURE FUND
Product AM FUTURE FUND
Estimate# 375
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

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--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		Buyline Comment: NEWS	08/31-08/31	\$200.00 3	:30	1	1	F	6A-7A	\$200.00	1	
2		Buyline Comment: EARLY SHOW	08/31-08/31	\$300.00 2	:30	1	1	F	7A-9A	\$300.00	1	
3		Buyline Comment: CBS SOAPS	08/31-08/31	\$300.00 2	:30	1	1	F	1230P-2P	\$300.00	1	
4		Buyline Comment: NEWS	08/31-08/31	\$550.00 2	:30	1	1	F	430P-5P	\$550.00	1	
5		Buyline Comment: JEOPARDY	08/31-08/31	\$1,400.00 2	:30	1	1	F	6P-630P	\$1,400.00	1	
6		Buyline Comment: NEWS	08/31-08/31	\$1,100.00 3	:30	1	1	F	10P-1035P	\$1,100.00	1	
7		Buyline Comment: JEOPARDY	09/01-09/01	\$275.00 3	:30	1	1	SA	6P-630P	\$275.00	1	
8		Buyline Comment: CRIMETIME	09/01-09/01	\$600.00 3	:30	1	1	SA	7P-8P	\$600.00	1	
9		Buyline Comment: NEWS	09/02-09/02	\$100.00 4	:30	1	1	SU	7A-8A	\$100.00	1	
10		Buyline Comment: SUN MRN	09/02-09/02	\$400.00 3	:30	1	1	SU	8A-930A	\$400.00	1	

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In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
22		Buyline Comment: BIG BROTHER	09/05-09/05	\$1,400.00 3	:30	1	1	W	7P-8P	\$1,400.00	1	
23		Buyline Comment: CRIMINAL MINDS <i>Dem Cont.</i>	09/05-09/05	\$1,200.00 4	:30	1	1	W	8P-9P	\$1,200.00	1	
24		Buyline Comment: CSI <i>CI m. munda</i>	09/05-09/05	\$1,800.00 3	:30	1	1	W	9P-10P	\$1,800.00	1	
25		Buyline Comment: BIG BROTHER <i>Dem Cont.</i>	09/06-09/06	\$1,400.00 3	:30	1	1	TH	8P-9P	\$1,400.00	1	

---REPORT TOTALS---
Report Totals: 42 / \$30,400.00

---SALES MONTHLY TOTALS---
Sep 12: 42 / \$30,400.00
Sales Totals: 42 / \$30,400.00
Station Totals: 42 / \$30,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$50,667
CABL 0% KASA 9% KASY 0% KBIM 0% KOAT 16%
KOB 15% KRQE 60% KWBQ 0%

---COMPETITIVE COMMENTS---
SHARES ESTIMATED
Books JUL12
Demos RA35+

EC'd Yes
Last Received: 08/27/2012 11:24 AM
Showing Buylines: All Lines

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--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All, 08/31/12-09/06/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/31/12												
Station: KRQE												
06847153	POL/American	202023	M-F KRQE News	KRQE News	:30	P3	[ALL]	AM FUTUR	375	6:51:20 AM		\$200.00
06847153	PQL/American	202023	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AM FUTUR	375	8:53:45 AM		\$300.00
06847153	PQL/American	202023	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	AM FUTUR	375	12:58:26 PM		\$300.00
06847153	PQL/American	202023	M-F KRQE News	430p-5p	:30	P2	[ALL]	AM FUTUR	375	4:38:45 PM		\$550.00
06847153	PQL/American	202023	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AM FUTUR	375	6:20:14 PM		\$1,400.00
06847153	PQL/American	202023	LN M-F	10p-1035p	:30	P3	[ALL]	AM FUTUR	375	10:17:26 PM		\$1,100.00
												\$3,850.00
												\$3,850.00
Date: 09/01/12												
Station: KRQE												
06847153	POL/American	202023	Sa 6p-630p	Sa 6p-630p	:30	P3	[ALL]	AM FUTUR	375			\$275.00
06847153	POL/American	202023	Sat Hour 1	7p-8p	:30	P3	[ALL]	AM FUTUR	375	7:58:26 PM		\$600.00
												\$875.00
												\$875.00
Date: 09/02/12												
Station: KRQE												
06847153	PQL/American	202023	KRQE News Sun	7a-8a	:30	P4	[ALL]	AM FUTUR	375	7:39:06 AM		\$100.00
06847153	POL/American	202023	CBS Sunday Mor	8a-930a	:30	P3	[ALL]	AM FUTUR	375	8:24:26 AM		\$400.00
06847153	POL/American	202023	Su KRQE News	530p-6p	:30	P3	[ALL]	AM FUTUR	375	5:43:00 PM		\$275.00
06847153	PQL/American	202023	Su 1030p-1130p	1035p-1135p	:30	P4	[ALL]	AM FUTUR	375	10:45:41 PM		\$100.00
												\$875.00
												\$875.00
Date: 09/03/12												
Station: KRQE												
06847153	PQL/American	202023	M-F KRQE News	KRQE News	:30	P3	[ALL]	AM FUTUR	375	6:18:25 AM		\$200.00
06847153	PQL/American	202023	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AM FUTUR	375	7:23:21 AM		\$300.00
06847153	POL/American	202023	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	AM FUTUR	375	1:39:11 PM		\$300.00
06847153	POL/American	202023	M-F KRQE News	430p-5p	:30	P2	[ALL]	AM FUTUR	375	4:49:20 PM		\$550.00
06847153	POL/American	202023	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AM FUTUR	375	6:28:14 PM		\$1,400.00
06847153	PQL/American	202023	LN M-F	10p-1035p	:30	P3	[ALL]	AM FUTUR	375	10:27:32 PM		\$1,100.00
												\$3,850.00
												\$3,850.00
Date: 09/04/12												
Station: KRQE												
06847153	PQL/American	202023	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	AM FUTUR	375			\$300.00
06847153	PQL/American	202023	Tue Hour 1	7p-8p	:30	P3	[ALL]	AM FUTUR	375			\$2,000.00
06847153	PQL/American	202023	M-F KRQE News	430p-5p	:30	P2	[ALL]	AM FUTUR	375			\$550.00
06847153	POL/American	202023	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AM FUTUR	375			\$1,400.00
06847153	POL/American	202023	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AM FUTUR	375			\$300.00
06847153	PQL/American	202023	Tue Hour 3	9p-10p	:30	P4	[ALL]	AM FUTUR	375			\$1,400.00
06847153	POL/American	202023	M-F KRQE News	KRQE News	:30	P3	[ALL]	AM FUTUR	375	6:52:05 AM		\$200.00
06847153	POL/American	202023	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AM FUTUR	375	8:59:11 AM		\$300.00
06847153	PQL/American	202023	LN M-F	10p-1035p	:30	P3	[ALL]	AM FUTUR	375	10:17:41 PM		\$1,100.00
												\$7,550.00
												\$7,550.00
Date: 09/05/12												
Station: KRQE												
06847153	POL/American	202023	M-F KRQE News	KRQE News	:30	P3	[ALL]	AM FUTUR	375	6:12:45 AM		\$200.00
06847153	PQL/American	202023	M-F KRQE News	KRQE News	:30	P3	[ALL]	AM FUTUR	375	6:32:25 AM		\$200.00
06847153	PQL/American	202023	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AM FUTUR	375	8:37:39 AM		\$300.00
06847153	PQL/American	202023	M-F KRQE News	430p-5p	:30	P2	[ALL]	AM FUTUR	375	4:48:20 PM		\$550.00
06847153	POL/American	202023	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AM FUTUR	375	6:13:00 PM		\$1,400.00
06847153	POL/American	202023	Wed Hour 1	7p-8p	:30	P3	[ALL]	AM FUTUR	375	7:59:11 PM		\$1,400.00
06847153	PQL/American	202023	Wed Hour 2	8p-9p	:30	P4	[ALL]	AM FUTUR	375	8:29:56 PM		\$1,200.00
06847153	POL/American	202023	Wed Hour 3	9p-10p	:30	P3	[ALL]	AM FUTUR	375	9:19:41 PM		\$1,800.00
06847153	POL/American	202023	LN M-F	10p-1035p	:30	P3	[ALL]	AM FUTUR	375	10:08:30 PM		\$1,100.00
												\$8,150.00
												\$8,150.00

[Sorted by: Date]

Spot Manager: All, 08/31/12-09/06/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Prior	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 09/06/12

Station: KRQE

06847153POL/American	202023 M-F KRQE News	KRQE News	:30	P3	[ALL]	AM FUTUR	375	6:52:20 AM				\$200.00
06847153POL/American	202023 CBS This Mornin	CBS Early St	:30	P2	[ALL]	AM FUTUR	375	7:13:04 AM				\$300.00
06847153POL/American	202023 Soap Rotator	M-F 1230p-2p	:30	P2	[ALL]	AM FUTUR	375	1:59:01 PM				\$300.00
06847153POL/American	202023 M-F KRQE News	430p-5p	:30	P2	[ALL]	AM FUTUR	375	4:38:15 PM				\$550.00
06847153PQL/American	202023 M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AM FUTUR	375	6:14:00 PM				\$1,400.00
06847153POL/American	202023 Thur Hour 2	8p-9p	:30	P3	[ALL]	AM FUTUR	375	8:59:26 PM				\$1,400.00
06847153POL/American	202023 LN M-F	10p-1035p	:30	P3	[ALL]	AM FUTUR	375	10:16:37 PM				\$1,100.00
												\$5,250.00
												\$5,250.00
												\$0,400.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KRQE	Date: 8/28/12
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

American Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				
	8/31-9/6				

Total Charges: \$ 30,400.⁰⁰ GROSS

This broadcast time will be used by: American Future Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1-23-12 Sandy Brewer 515-720-5250
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title